

Kim Merritt
Senior Copywriter
kmerritt.com
419.902.2175

WORK LIFE

April 2017 - Present

Freelance - Senior Copywriter - Los Angeles, CA

Agencies: Truffle Pig, The Woo

Clients: Milani Cosmetics, NBCU, Sebastian

December 2015 - April 2017

VaynerMedia - Senior Copywriter - Los Angeles, CA

Clients: Ole Smoky Moonshine, Turner Broadcasting System (Angie Tribeca, The Detour, Search Party, Separation Anxiety, Wrecked), Turner Network Television (Good Behavior)

September 2014 - December 2015

Freelance - Senior Copywriter & Article Writer - Bogota, Buenos Aires, New York, Rio de Janeiro

Agencies, Clients, & Publications: Macy's, MasterCard, Matador Network, MilkWise, Protagonist, Refinery 29, Rue La La, See Colombia Travel, Sun Detergent, Snuggle, VaynerMedia New York, Zicam

February 2011 - September 2014

Iris Worldwide - Creative / Copywriter - New York, NY & London, England

Clients: Adidas, Barclaycard, Beyoncé Parfums, COTY, DKNY, Disney, Durex, Heineken, Jack Daniel's, Monarch Airlines, NOS Energy Drink, PG Tips, Philips, Purity Vodka, Reckitt Benckiser, Rimmel London, Sony Electronics, Sony Pictures, Sure Deodorant, US Airways, Volkswagen

Awards: 2012 Silver Effie for Woolite

January 2010 - August 2010

Woods Witt Dealy & Sons - Freelance Copywriter - New York, NY

Clients: Brides Magazine, CNBC, Hickory Farms, Manhattan Motorcars, Pfaelzer Brothers, Powermat, Sauza Tequila

September 2007 - February 2010

Sub Rosa - Creative / Copywriter - New York, NY

Clients: Absolut Vodka, Chandon, Diesel, Levi's, L'Oreal, Mountain Dew, Pepsi, Yves Saint Laurent

November - December 2010 - *Elite Traveler - Copy Editor & Editorial Assistant - New York, NY*

May - October 2009 - *One Creative Group & CCG MetaMedia - Freelance Copywriter - New York, NY*

September 2007 - April 2009 - *LTD Magazine - Proofreader & Editorial Assistant - New York, NY*

SCHOOL LIFE

2006 - 2009 - School of Visual Arts, New York, NY - BFA in Advertising

2007 - University of Toledo, Toledo, OH - English & Literature courses for transfer credit

2004 - 2006 - Owens Community College, Toledo, OH - Journalism & Graphic Design

PERSONAL LIFE

Former graphic designer, rhythm guitarist, and stand-up & improv comedian

Current landscape photographer, outdoor adventurer, and backpack traveler